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AMERICAN AIRLINES ANNOUNCES NEW NON-STOP SERVICE BETWEEN SEOUL INCHEON AND DALLAS/FORT WORTH

American's flights from South Korea to connect to over 200 onward flights within the USA and to Latin America through Dallas/Fort Worth

American Airlines today announced the launch of services between Seoul Incheon International Airport (ICN) and Dallas/Fort Worth (DFW), one of this year's top 15 U.S. airports generating the highest number of overseas non-resident arrivals¹. The new service will start on May 10 2013 and be available for sale from November 5.

"As one of the top 10 premium markets in the world, South Korea has long been an important market for American and I am delighted that we can now offer a direct flight to the USA with excellent onward connections," said Erwan Perhirin, American's Vice President, Asia Pacific. "This announcement is further confirmation of American's long-term plan to enhance its global network. We have over 550 new aircraft on order, including 787, 777-300ER plus 777-200 and this new route from Seoul sends a strong message reinforcing American's focus on the Asia-Pacific region."

The significance of South Korea in the American market has continued to grow as the country is now among the top 10 countries with the highest number of travelers to the U.S. as indicated by data from the Office of Travel and Tourism Industries (OTTI) suggesting 97,309 Koreans traveled to the region in last May².

The daily flight will be operated by a three-class 777-200 aircraft with a late afternoon departure from Seoul arriving into Dallas/Fort Worth **the same afternoon** allowing convenient onward connections to domestic and Latin American destinations. Passengers can choose from American's First Class Flagship Suite - an award winning seat that extends into a 6'6" flat bed with quilted bed topper and soft cotton duvet, and enjoy a five course meal or Dine Upon Request®, a Business Class seat that transforms into a lie-flat 6'4" bed with a soft comfort duvet or Economy Class with individual seatback entertainment.

¹ statistical data from the Office of Travel and Tourism Industries (OTTI)

² same as above

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Schedule of Seoul (ICN) - Dallas/Fort Worth (DFW) service in local time:

From	To	Flight #	Depart	Arrive	Frequency
Seoul (ICN)	Dallas (DFW)	26 (direct)	5.00 p.m.	4.20 p.m.	Daily
Dallas (DFW)	Seoul (ICN)	27 (direct)	10.30 a.m.*	3.00 p.m. **	Daily

* First flight from DFW departs May 9/first flight from Seoul on May 10

**Arrives next day

The new ICN-DFW service is subject to regulatory approval and will be operated as an expansion of American's Joint Business agreement with Japan Airlines. For more information on American Airlines, visit www.aa.com. The

About American Airlines

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